

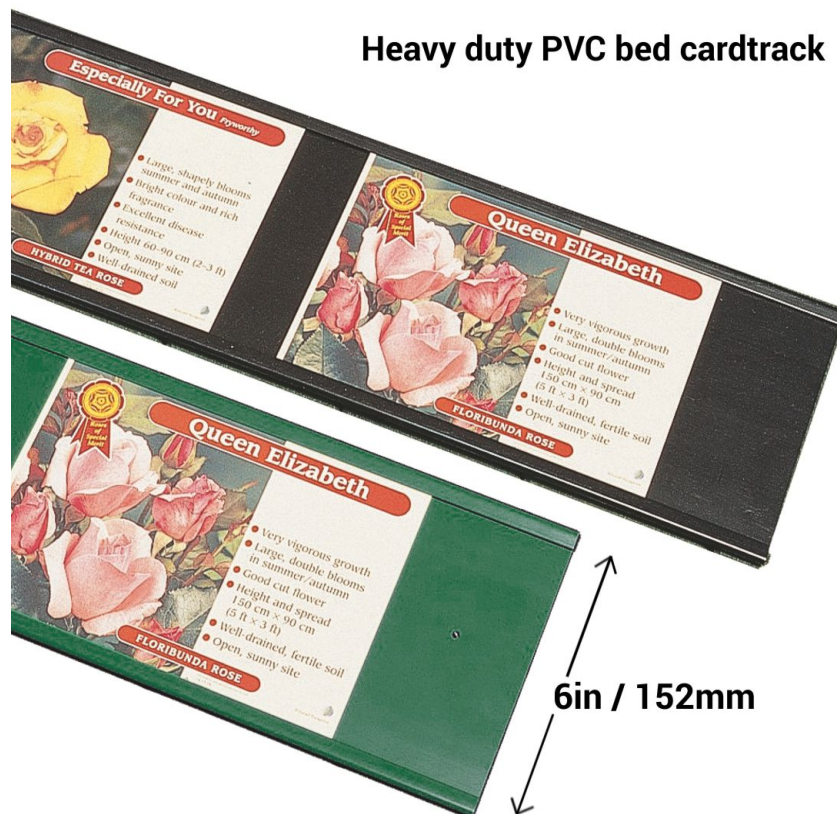


## Garden centre plastic bed-card label track

### Short Description

- PVC Bed Card Track in Black or Green - ideal for nurseries and garden centres
- Outdoor price ticket system for 6" high tickets and 8x6 nursery bed cards
- Robust heavy duty label edge extrusion made from UV stable PVC

### Product Images







EVERGREEN

# Azalea

George Hyde

- Masses of flowers
- Height/Spread in 10 years  
50/65cm  
(1½ - 2½ft)
- Compact habit
- Evergreen and hardy
- Ideal for growing in patio containers
- Easy to grow in an acid soil or raised bed with ericaceous compost



## Description

Plastic Bed-card label track - Black or Green

PVC Bed-card track has been proven over the years as a way to display plant bed cards. It is widely used in garden centres and retail nurseries. Our bed card track is a heavy-duty PVC version designed to be durable in a harsh outdoor environment. The uPVC material is a UV-stable outdoor grade available in black or dark green.

- The internal size of the ticket strip is 6" (152mm) to fit industry-standard bed labels which are printed on

stiff plastic.

- Supplied in 2m lengths which can be cut to length on-site using a hand saw or circular saw. Can be drilled and screwed to a wooden backboard, timber gravel board or similar.
- Packed 10 lengths per wrap - hence each pack comprises 20 metres of track. Prices are per pack.
- Free standard delivery on all 20-metre packs of Green Magic Bed Card Track

### **Label track for garden centres and plant nurseries**

PVC track is also called label edge, ticket channel or label track and is expected to be robust; which is why Green Magic only sells a heavy gauge plastic which is not flimsy or vulnerable to breaking. Former users of FloraTrack are switching to our PVC track (see additional product details).

### **About garden centre bed label display**

Bed labels or bed cards used in the UK garden centre industry were traditionally manufactured in 8"x6" size - which is close to A5 though not exactly the same. For many years Burall Floraprint was a leading UK manufacturer of 6" high bed labels and one of their display accessories was called FloraTrack - a premium aluminium bed card track. Burall Floraprint was taken over by FloraMedia who have now stopped selling FloraTrack. At Green Magic, we have generally found that a heavy-duty PVC version is a perfectly satisfactory alternative to Flora Track - and significantly cheaper.

### **Alternative Options**

Using PVC track to display bed cards is ideal in areas such as the A to Z section, where different varieties are placed closely adjacent, and as a consequence, bed labels are virtually shoulder-to-shoulder. However, there are areas where fewer bed cards are required (e.g. large blocks of the same plant or where the label attached to the plant itself or its pot is the principal source of customer information). In these situations, lengths of 'bare' plastic track can look unattractive, and it may be better to choose one of our other [bed label display options](#) - such as Slim Frames combined with Grip Strip - which we regard as the optimum approach in many cases.

More Information

### **Fixing of PVC Track**

PVC track is generally easy to cut to length and fit. Most nurseries and garden centres treat fixing as a DIY job for handy staff members. However, PVC expands and contracts depending on the temperature - typically by up to 4mm over a 2-metre length between summer and winter. To prevent quilting and distortion, an allowance should be made. Fixing screws with a separate cup washer is ideal for creating an expansion/contraction facility.

We suggest oversize pilot holes are drilled of an ample size such that the screw head and washer covers the hole, but there is space around the body of the screw for thermal expansion and contraction of the PVC. N.B. The plastic will expand/contract more than the timber it is fixed to.

Installation is ideal when the weather is neither especially cold nor hot, as the product will be in the mid-range of its thermal expansion cycle. Installation in cold weather can contribute to the quilting of the track as it warms up and expands, though in practice, some distortion is to be expected and should not affect the performance of the product. Screwing the track down its centre line is normally most successful. Too many screws, and it has nowhere to go when expansion occurs, and rippling can become more pronounced.

## Delivery and Returns

This is an oversize item and delivery restrictions may apply.

**Next day delivery is available for PVC bed card track if you order before 1 pm.**

- We offer a choice of delivery options tailored to the goods selected and your location, calculated for you automatically in the Checkout. When feasible, you will be offered options for Free, Economy or Next Day delivery.
- Any product returned by the purchaser must be unused and in its original packaging, which should be unmarked. If goods are received damaged or faulty we will take care of the problem.
- For detailed information about Delivery charges or Returns and refund policies, please click on the links below.

Include in Google Feed	Yes
Postable	No
Small parcel	No
Oversize	No

