



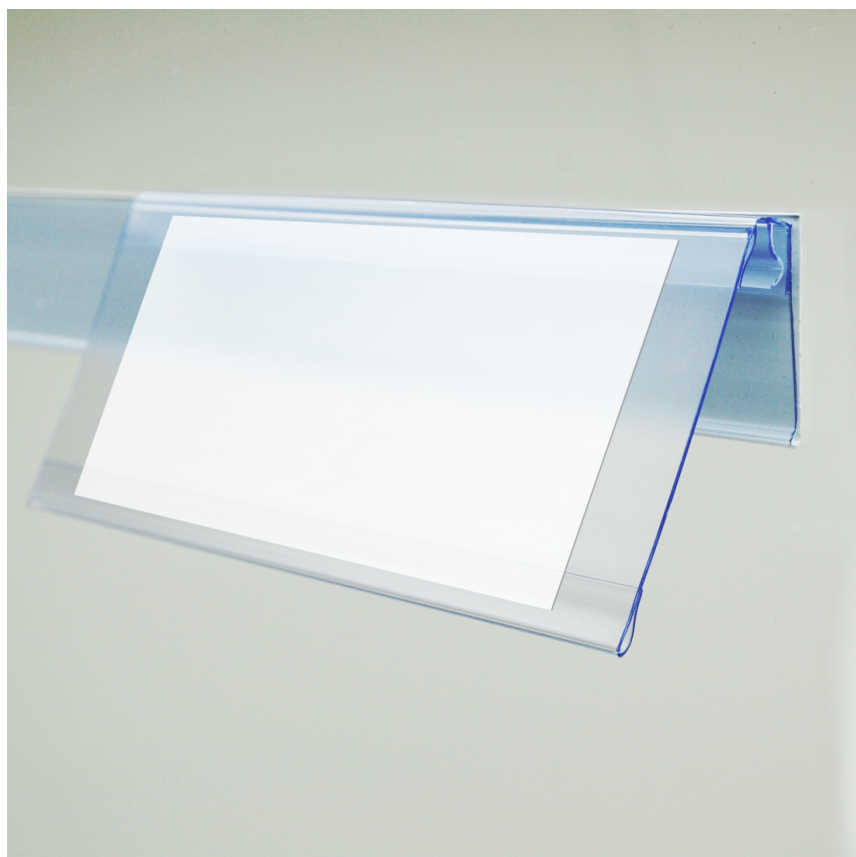
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## Hinged shelf talkers for data strip

### Short Description

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- Hinged shelf edge talkers for scanner rail and data strip
- Flip barkers in 2 sizes A7 and best selling 1/4 A4
- Top hinge fitment to suit most data strips



## Description

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### Shelf talkers top hinged - Flip up barkers

Flip up barkers also known as hinged shelf talkers clip onto the front edge of data strip or scanner rails fitted to shelves in shops. When data strip is fitted this hinged barker presents the easiest and most versatile method of displaying promotions and offers.

- The clear extruded plastic holder is very economical.

- The printed ticket or POS is simply slid into the holder.
- The Flip-up barker has a plastic 'hinge' along the top edge. So if the ticket holder is disturbed by a customer (e.g. removing a large product from a lower shelf) it simply falls back into place.

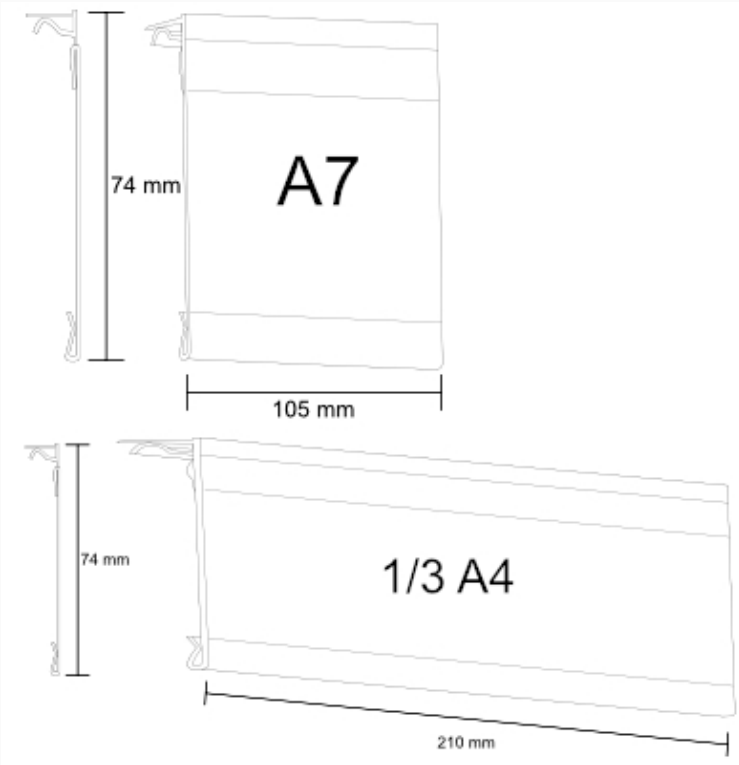
A7 size is 74 mm high x 105 mm wide (approx 3"x4" wide)

1/4A4 size is 74 mm high x 210 mm wide (approx 3"x8" wide)

## **Why would I use a shelf talker?**

Thanks to all the big supermarkets, customers have been educated over time to look for the hinged shelf talkers to see special offers and promotions. They fit easily into the top edge of your data strip or scanner rail fitted to your shelving systems. They work really well in all retailers that use shelving systems. The flip up action means you can take even the largest product on the shelf without knocking the promotion card off the shelf. Ask your staff who pick the cards up off the retail floor how good a flip up would be as opposed to a static version that gets in the way and then gets knocked off the shelf by the product.

# Additional Information

More Information	<p><b>Two sizes are available: A7 and Quarter A4</b></p> <p>Both these are the same height 74mm (about 3in).</p> <p>A7 is half the width of standard A4 paper: 105mm (about 4in)</p> <p>1/4 A4 (QA4) is the full width of A4 paper: 210mm (about 8in)</p> <p>So if you are printing your own POS or promotions you can use an ordinary A4 office printer.</p> <p>For the A7 size you can format your paper to print 8 per sheet.</p> <p>For 1/4 A4 size you can print 4 per sheet.</p> <p>Use an office trimmer to slit the printout after printing.</p> <p>Alternatively, for larger scale in-house production of tickets, you can order pre-perforated paper from your printer, maybe with a logo or background pre-printed so you can then over-print in black.</p> <p>Note: The hinge action also facilitates access to product bar codes in the scanner rail (beneath the sign).</p>
Product Dimensions	
Delivery and Returns	<ul style="list-style-type: none"><li>• We offer a choice of delivery options tailored to the goods selected and your location, calculated for you automatically in the Checkout. When feasible, you will be offered options for Free, Economy or Next Day delivery.</li><li>• Any product returned by the purchaser must be unused and in its original packaging, which should be unmarked. If goods are received damaged or faulty we will take care of the problem.</li><li>• For detailed information about Delivery charges or Returns and refund policies, please click on the links below.</li></ul>
Include in Google Feed	Yes
Postable	No
Small parcel	No

