

www.sign-holders.co.uk/

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# A4 and A3 floor sign stand with flat base

# **Short Description**

- Sign stand with flat metal base, adjustable height, black or green A4 or A3 frames
- Popular retailers' bus stop sign stand for landscape or portrait use, indoors or outside
- Suitable as an industrial floor sign stand, or as a pallet sign stand

# **Product Images**





# **Description**

## Versatile floor sign stand for A3 and A4 signs

Floor stand for A<sub>3</sub> and A<sub>4</sub> signs or displaying POS, with a flat metal base colour coordinated to match the frame and the pole.

Ideal as a floor-standing POS holder these are sometimes referred to as bus stop signs or parrot stands. The floor sign stand can be used either single-sided or double-sided.

Frames accept plain paper signs for indoor use or laminated prints for weatherproof outdoor use, such as when used as a pallet sign stand. The frame comes with a corrugated plastic backing sheet to stiffen up your printed

sign. Prints are inserted via a slot on the short side of the frame.

- Sturdy steel base is powder coated with a durable paint finish
- The frame height can be adjusted as required, up to 1.8m (6ft) high.
- When fitted portrait the frame is top-loading.
- Frame can also be fitted landscape, with side-loading access.
- These floor sign stands are available in black or green.

## Pallet sign with metal base

The flat metal base makes this sign stand suitable for use under pallets, or other heavy merchandise, to stabilise it for outdoor use. The floor sign stand could topple over in the wind without extra ballast when used outdoors.

Indoors this robust A4 or A3 sign stand floor sign stand to display prints and laminated posters with a flat metal base colour coordinated to match the frame and the pole.

- Used by retailers and are often referred to as bus stops or lollipop stands.
- Ideal for display of A<sub>3</sub> point-of-sale (POS) material with the POS stand placed in the middle of product floor stacks.
- Frames fit laminated A<sub>3</sub> signs as well as regular A<sub>3</sub> (twice the size of A<sub>4</sub>). A<sub>3</sub> is the most popular size for this type of floor sign used in retail merchandising.
- This product replaces our former pallet foot sign with a slightly smaller shovel base.

## **Additional Information**

**Use outdoors:** These floor standing poster holders may be used outside provided a planted tub, pallet or other similar heavy object is placed on the base. We offer a ring Doughnut shape water fillable bag as an accessory to add weight to any of our FreeStander bases.

The metal base is made from steel which has been polyester powder coated. Size of base: 300mm (12in) square.

**The telescopic pole** is fitted with lever clamp to allow height adjustment from 1m up to 1.8m high. A **T-piece** with integral M10 threaded stud screws into the top of the pole and then the frame is clipped into place within the T-piece.

A4 size plastic frame can be fitted portrait or landscape. The Slim frame can also be removed and another size fitted later. The frame has a poster insertion slot in one edge so a standard A4 print or laminated A4 sign can be inserted (no need to trim back to dead A4 as the frame is oversized to take a laminated (encapsulated) A4 print.

#### **Backing sheet included**

Like all our Slim frames we supply a **backing sheet** made from stiff twin-wall fluted plastic generically known as correx. The correx backing sheet serves to stiffen up paper or laminated signs – especially valuable outdoors. For double-sided use simply insert a sign each side of the backing sheet.

### **U-pockets to protect prints indoors**

Available accessories include U-pockets - clear thin gauge plastic sleeves plastic to protect paper posters. Note these do not make the sign waterproof and are normally used without the supplied correx backing sheet.

For use outside or in a humid environment always use a laminated paper sign or a sign insert printed onto weather-proof plastic.

Click here for A<sub>4</sub> U-pockets. Click here for A<sub>3</sub> U-pockets

The pole, T-piece and frame colour all match. The base is black (charcoal).

#### **Spare Parts**

Components can be purchased separately if spare parts are required.

More Information

Delivery and Returns	<ul> <li>We offer a choice of delivery options tailored to the goods selected and your location, calculated for you automatically in the Checkout. When feasible, you will be offered options for Free, Economy or Next Day delivery.</li> <li>Any product returned by the purchaser must be unused and in its original packaging, which should be unmarked. If goods are received damaged or faulty we will take care of the problem.</li> <li>For detailed information about Delivery charges or Returns and refund policies, please click on the links below.</li> </ul>
Include in Google Feed	Yes
Postable	No
Small parcel	No
Oversize	No

