



## 4 Shelf Brochure Stand

### Short Description

- Free standing brochure stand with 4 premium quality leaflet or brochure dispensers and optional banner hanging arms
- 4 shelf brochure stand (approximately 2m high) with a stable base suitable for most high footfall locations
- Optional banner arm set enables the addition of a banner to create impact and enhance your brand message

### Product Images











## Description

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### **Free standing brochure stand with shelves and optional banner display arm**

Maximise the impact of your promotions with the InfoRack 4 shelf brochure stand! InfoRack is a premium free standing brochure stand comprising a substantial round base and central mast with four literature shelves. Options are available with or without a side banner arm set.

- Sturdy and imposing stand with a smart satin silver finish (overall height 192 cm).

- Brochure floor stand can also be used as a magazine rack, leaflet dispenser or catalogue stand.
- Recessed channels on each side of the mast allow side shelves and banner arm to be secured in any position, facing either way (tiered or zig zag).
- Four frosted acrylic shelves (supported on metal arms) accommodate A4 brochures or magazines up to 25 cm (10") wide.
- Curved up-stand retains 4 cm depth of catalogues - giving plenty of display space for over 250 single sheet leaflets.
- Banner arm enables your own 40 cm (16" approx.) wide drop banner of any convenient height to be cantilevered to one side of the central mast.
- Bottom banner rail plus universal grippers are included with the banner set option (banner not included).

### 4 shelf brochure stand with or without a banner arm

#### Brochure stand version with banner arm:

- Will accept any typical banner material such as paper, vinyl or fabric of various thicknesses.
- Plastic grippers are supplied which clip onto the banner material and then slide into the extruded aluminium banner arm providing a neatly concealed fixing.
- The length of the banner is not critical - anything from around 600mm to 1800mm drop looks fine (depending on whether the literature shelves are to be positioned on one side or both sides of the central pole).
- Even if you don't have a banner to display consider buying the banner arm version as it can be added (and removed) as and when required.
- Sorry, we cannot supply banners but there are plenty of large format printers who can. Consider ordering a double-sided banner or use a simple image that will 'show through' successfully in reverse, depending on the banner material.

#### More Information

#### Product Dimensions

2m tall literature rack  
Actual shelf size:  
W: 250mm  
H: 320mm  
D: 40mm

#### Assembly and Installation

#### Assembly of InfoRack

The base and pole are common to other products in our InfoColumn range. The pole (or mast) is attached to the base from below. Fixings are supplied together with a hexagonal key to tighten up securely. Once assembled the base and pole are very sturdy and will take a lot of weight.

The top cap of the mast is removed to enable the banner arm and side-shelves to be slid down the appropriate channel from the top and nipped upright when in position. Again the appropriate Allen key is supplied. Final adjustment or subsequent re-arrangement is possible.

The frosted acrylic shelves are secured onto the side support arms with screws, such that it is possible by unscrewing and repositioning to create a tiered (one-sided) or zig-zag display - the latter being ideal for double-sided brochure dispensing. The inclination of the shelves is fixed but they can be located on either side of the mast at any convenient height.

Whilst dismantling is possible it is probably more practical to keep the unit assembled and transport in that manner if relocation is required. The banner can be removed or exchanged easily.



## Delivery and Returns

- We offer a choice of delivery options tailored to the goods selected and your location, calculated for you automatically in the Checkout. When feasible, you will be offered options for Free, Economy or Next Day delivery.
- Any product returned by the purchaser must be unused and in its original packaging, which should be unmarked. If goods are received damaged or faulty we will take care of the problem.
- For detailed information about Delivery charges or Returns and refund policies, please click on the links below.

Include in Google Feed

Yes

Postable

No

Small parcel

No

Oversize

No

